



## 2021 Yamaha 250/252/255 Series Boats

Introducing an all-new 25-foot platform featuring eight, exciting new runabouts with innovative technology and industry-first features

255XD/255XE

252XE/252SD

252SE/252S

AR250/SX250

**X = X boat wake features**

**D = DRiVE + E-Series features**

**E = E-Series features**

**S = 252 Tower**

**AR = 250 Tower**

### HIGHLIGHTS:

- All-new 25-foot runabout line inspired by the modern styling of Yamaha's luxury 275 Series; eight new models in all.
- 252SD and 255XD feature Yamaha's exclusive, award winning DRiVE® technology for enhanced low-speed handling and maneuverability.
- 255XD and 255XE feature Yamaha's integrated SurfPointe wakesurf system to create the most surfable wake in the jet boat industry. This includes:
  - Integrated push button controlled Yamaha Wakebooster®
  - 1600 lbs, triple ballast system
  - Wake specific hull design with a stern that sits lower in the water.
- 255XD and 255XE powered by twin 1.8L supercharged Yamaha SVHO® marine engines for a combined 500 horsepower.
- Features "floating" 12.3-inch Connext® 3.0 touchscreen. (Except for SX250 and AR250 models that come with 7-inch Connext touchscreen)

New for 2021 are the 25-foot Yamaha 250/252/255 runabout series boats that feature modern styling inspired by Yamaha's luxurious 27-foot 275 Series models, a new hull design that tracks with precision at all speeds, and twin 1.8L Yamaha marine engines that are renowned for their performance, reliability, and durability.

There are eight new runabouts in all beginning with the SX250 and AR250 for the value-minded boat buyer, the 252S and 252SE with added refinements, the 252XE fitted with wakesurf-specific and E-Series® features, and the 252SD that comes with DRiVE steering wheel mounted paddle throttle controls.

All 250 and 252 models are powered by twin, 1.8L normally-aspirated Yamaha marine engines that deliver excellent performance, reliability, and durability.

The all new 255XE and 255XD are the most technologically advanced wakesurf boats ever created by Yamaha. These innovative boats feature Yamaha's new integrated Surfpointe wakesurf system with push button controlled integrated Yamaha Wakebooster® and a triple ballast system to create the cleanest, most surfable wake in the jet boat category.

The 255XE comes with E-Series features, and the 255XD comes with E-Series features and DRiVE. These models are powered by twin 1.8L Yamaha SVHO supercharged marine engines for a combined 500 horsepower.

### **All-New 25-Foot Hull and Deck**

The new 25-foot platform is six inches longer with gunwales that are four inches higher compared to Yamaha's previous 24-foot line to create a significantly roomier, more exclusive experience while maintaining a standard beam width for highway trailering.

The stylized "fastback" profile is powerful and unique, inspired by the look and feel of Yamaha's luxurious 275 Series. All, but the SX250, come with a premium, color-matching, forward-sweeping tower that adds to the line's eye-catching appeal.

Under the water line is an all-new deep-V hull design that responds immediately to steering input at all speeds and comes on plane instantly when you throw the dual throttle levers forward. It is remarkable just how light and nimble this hull feels for a boat of this size.

And for greater slow speed control, these 25-foot runabouts, like all Yamaha boats, come complete with Yamaha's award-winning Articulating Keel for excellent straight-line trackability.

For the buyer who wants the maximum level of stress-free docking and maneuverability in tight spaces, the 255XD and 252SD models offer Yamaha's DRiVE system with steering wheel paddle controls for forward and reverse throttle, allowing the driver to keep both hands on the steering wheel at all times. Yamaha's DRiVE technology was the recipient of the National Marine Manufacturer's Association (NMMA®) Innovation Award.

### **Exceptional Form Meets Incredible Function**

Yamaha designers pulled out all the stops when they imagined this new platform, taking advantage of every inch available to them.

The bow seating area is wide and long, providing ample space for taller passengers to stretch out. Included is a bow filler cushion that transforms the bow area into an inviting sun pad. And of course, there is plenty of storage available under the hinged bow seats, stainless steel beverage holders in all the right places, and an expansive anchor and bow ladder locker for easy access.

The cockpit interior is expansive and well-organized, with plenty of space for adults to move around freely. From smaller items like mobile phones and keys to larger gear, PFDs, and coolers, there is a place for everything and everything in its place.

The portside storage compartment is cavernous with plenty of space to use as a changing room, head or an extra storage compartment for larger items. There is a large, convenient floor storage locker for longer gear, and there is even more storage inside the helm. And if that wasn't enough, more storage is available under the cockpit seats.

Similar to the Yamaha 275 Series, the 252 and 255 models are equipped with convertible stern seating with seat backs that can be moved forward or aft to provide versatile seating options throughout the stern and cockpit.

Finishing the cockpit interior is a premium wrap-around windshield, a portside entertainment console, high-quality finishings, and superior marine-grade vinyl and snap-in-place floor coverings.

Included on the 252 and 255 models is a space-saving food and beverage prep table behind the captain's chair for added convenience while not interfering with the free flow through the cockpit.

### **Signature Yamaha Stern Lounge and Swim Platform**

Yamaha boats are renowned for their signature stern lounge area and swim platform that sits right above the waterline. Made possible by Yamaha's "engineless" design and low walkthrough transom, this is the place to be when hanging out at your favorite cove.

And there is more storage there too. The padded stern seatbacks open for additional storage, and there is a place for wet items in the self-draining clean-out ports compartment.

Completing the stern area are stainless steel beverage holders, high-quality padded flooring, remote for the premium sound system, and a telescopic reboarding ladder.

### **Industry-First Swim Up Stern Seating**

Industry-first features can be found everywhere on the new 25-foot models, including a new innovation first introduced with the Yamaha 275 Series.

At anchor, two removable seats can be attached to the stern. These seats sit just below the water's surface, providing comfortable in-water seating facing the transom of the boat. And since the reboarding ladder is located between both seat positions, egress onto the swim platform is a breeze.

### **Yamaha Connex 3.0 with 12.3" Touchscreen**

Yamaha's award-winning Connex touchscreen is the hub for the entertainment functions, DRiVE control, GPS mapping, and relevant boat system data when underway. And its minimalistic "floating" design adds to the sophisticated and stylish helm layout.

This next generation display is brighter than a smartphone, making it easy to see in direct sunlight.

With the motors turned on, the main screen displays engine RPMs, water depth, fuel level, and operating speed. To control the other functions, select the appropriate tab located across the top of the display.

Yamaha's Connex touchscreen is intuitive, reliable, and made from the most durable materials available for marine electronics.

### **Yamaha's Award Winning DRiVE technology for Low Speed Handling and Maneuverability**

The 252SD and 255XD models feature the industry-first and only low-speed function called DRiVE. DRiVE allows the operator to maneuver these 25-foot boats precisely around docks, launch ramps, and other tight, congested spaces with confidence and ease.

The DRiVE function is engaged using the Connex touchscreen. One-touch and DRiVE is enabled. It's that simple. Then, by using actuating paddle controls on the steering wheel, the operator can toggle between forward or reverse and can control speeds in both directions.

And because there's no gearcase to shift with a jet driveline, the action is entirely seamless and driver input is reflected instantly. At no time does the driver need to remove their hands from the steering wheel. The result is a new standard of slow-speed maneuverability that is intuitive, comfortable, and convenient.

### **Twin, Yamaha 1.8L Marine Engines**

The new 250 and 252 models feature twin, Yamaha 1.8L High Output marine engines. These normally-aspirated engines are powerful, reliable, and low maintenance.

Acceleration is instant, bow rise is minimal, and more deck space is available for fun that would otherwise be wasted by a large, intruding engine compartment like that found on other brands' boats.

The 255XE and 255XD get a power boost with twin, 1.8L Yamaha SVHO® supercharged marine engines for a combined 500-horsepower. Zero to 30 mph acceleration is a blistering five seconds with a top speed of 55 mph.

From bow to stern, there is nothing cookie-cutter about Yamaha's new 25-foot runabout line. From their striking good looks to industry-first innovations like DRiVE, Yamaha's 250/252/255 Series models are the most exciting new boats to enter the 25-foot runabout category in decades. Like their 24-foot predecessors, it's only a matter of time before they emerge as the top sellers in their class.

#### **2021 YAMAHA 250/252/255 SERIES SPECIFICATIONS:**

Length: 24' 6"

Width: 8' 6"

Capacity: 12 persons

Fuel capacity: 70 gal.

Engines: Twin 1.8L Yamaha Marine Engines (252XE, 252SD, 252SE, 252S, AR250, SX250)

Twin 1.8L Supercharged Yamaha SVHO Marine Engines (255XE, 255XD)

Assembled: Yamaha Jet Boat Manufacturing in Vonore, TN

#### **About Yamaha WaterCraft Group**

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